**Here’s your chance to be among 1,000 Betco VIPs who receive a unique collection of benefits.**

**Become a Betco VIP member at no cost. With your first deposit, you’ll unlock the big benefits below. Act now and you may also receive cool merch on us.**

Hi [Firstname]:

With the launch of what experienced bettors say is the most service-oriented online sportsbook and casino ever, 1,000 bettors will gain access to an unheard-of combination of benefits.

To join them, the first step is to sign up for Betco VIP status at no cost. Then, with your first deposit, you’ll automatically unlock these benefits\*:

* Live, top-tier, one-on-one support with our skilled agents – for life!
* 100% sports “welcome” bonus on $50 minimum deposit ($2,000 maximum cash out).
* 100% casino “welcome” bonus on $50 minimum deposit ($3,000 maximum cash out).
* Expedited payouts in under 5 minutes.
* Prize drawings for live events, including professional sports.
* Special VIP-only tournaments (coming soon).

\*Terms and conditions apply.

**On top of all that, you may receive cool Betco merch at no cost.**

We’re rewarding the very first Betco VIP members with great-looking merchandise. By simply being among the first 250 VIPs to make an initial deposit, we’ll send you a box of Betco merch – including our hat, pen, popsocket, and more – as our special gift to you.

Get ready to enjoy a different type of relationship with an online sportsbook and casino. Experience the Betco difference. **Become a Betco VIP**.