**Betco is the online sportsbook and casino with service that beats every site you’ve ever tried.**

**Become a Betco VIP member at no cost and experience remarkable service. With your first deposit, unlock big benefits. Plus, you could get cool merch.**

Hi [Firstname]:

With the launch of what experienced bettors say is the most service-oriented online sportsbook and casino ever, 1,000 bettors will gain access to an unheard-of combination of benefits.

Become a Betco VIP member at zero cost and participate in betting your way – including sports with live streaming and live betting options; real dealers you can speak with as they spin roulette; and much more.

You see, Betco is largely about one-on-one relationships with customers. As a Betco VIP, we assign you a skilled Betco agent to give you top-tier support whenever you need it. If you win big, don’t be surprised if you get a congratulatory call from your agent or a Betco executive.

At Betco, we listen to the people we’re here to serve – our customers – to keep getting better. One Betco customer called Betco service quality “a breath of fresh air.” We’re confident after you win for the first time with Betco, you’ll be with us forever.

**Take the next step and enjoy these benefits.**

As one of the first 1,000 Betco VIP members, you’ll gain access to the exciting benefits below. Applying for VIP status takes just seconds. Then, to unlock your benefits, simply make your initial deposit and start receiving all this\*:

* Live, top-tier, one-on-one support with our skilled agents – for life!
* 100% sports “welcome” bonus on $50 minimum deposit ($2,000 maximum cash out).
* 100% casino “welcome” bonus on $50 minimum deposit ($3,000 maximum cash out).
* Expedited payouts in under 5 minutes.
* Prize drawings for live events, including professional sports.
* Special VIP-only tournaments (coming soon).

\*Terms and conditions apply.

**If you’re among the first 250 Betco VIPs, you’ll receive cool Betco merch at no cost.**

With Betco, it pays to move fast. Here’s an example: The first 250 Betco VIPs to make an initial deposit will be rewarded with great-looking merchandise – including our hat, pen, popsocket, and more – at absolutely no cost. Think of it as our “thank you” for being among the first Betco VIP members.

Start experiencing service from an online sportsbook and casino unlike anything you’ve seen. Apply to be a Betco VIP member now. **Become a Betco VIP**.